



NATIONAL RURAL HEALTH ASSOCIATION

**Rural Hospital Innovation Summit
May 9-12, 2017
San Diego, CA**

Tuesday, May 9, 2017

5 – 7 p.m.

Exhibit Hall Opening Welcome Reception

RHIS Attendees Only

Room XX

Wednesday, May 10, 2017

7 – 8 a.m.

Breakfast

Room XX

8 - 9:30 a.m.

Opening Session / Keynote - Life and Breath in Rural America

Grace Anne Dorney Koppel, MA, JD, COPD Foundation, President

Room XX

9:30 – 10:45 a.m.

Break

Exhibit Hall

10:45 a.m. – 12:00 p.m.

Concurrent Sessions

1A

Perspective from Pennsylvania's Rural Hospital Global Budget Pilot

APM/DSR Track

Lisa Davis, Pennsylvania Office of Rural Health, Director

Paul Moore, PharmD, Federal Office of Rural Health Policy, Senior Health Policy Advisor

Alana Knudson, PhD, NORC Walsh Center for Rural Health Analysis, Co-Director

This session provides an overview of how Global Budgets are emerging as an alternative payment model for rural hospitals in Maryland, Vermont and Pennsylvania. A focus on the recent implementation of Pennsylvania's Rural Hospital Pilot Program will be highlighted in addition to federal initiatives to support other alternative payment models.

1B

Disclosure – Crisis Communication and the Rural Hospital Board Community/Hospital Operations Innovation Track

J Vander Stoep, Sound Counsel, Attorney at Law

John Walpole, Arthur J. Gallagher, Senior Vice President

This session will provide insight for Executives and Board members into the importance of managing communications during an adverse medical or other crisis event. Community reputation, revenue and credibility are all on the line when things go wrong. This session will discuss effective strategies and plans for managing crisis events.

12:00 – 2 p.m.

Lunch

Exhibit Hall

1:30 – 2:45 p.m.

Concurrent Sessions

2A

The Road to Value-based care: Where are we?

APM/DSR Track

Jennifer Lundblad, Ph.D., Stratis Health, President and CEO

Clint MacKinney, MD, University of Iowa, Clinical Associate Professor in the Department of Health Management and Policy at the College of Public Health

Keith Mueller, Ph.D, University of Iowa, Director of the RUPRI Center for Rural Health Policy Analysis

The Rural Health Value team will share an update of rural progress on the road to value-based health systems by synthesizing policy updates, national trends, available resources, and themes learned from conversations with providers, national experts, and leaders in the field. We will offer specific actions to support the journey.

2B

Hospital Regulatory Update

Community/Hospital Operations Innovation Track

Ralph Llewellyn, Eide Bailly, Partner and Director of Critical Access Hospitals

This session will focus on recent regulatory updates, their potential impact on providers and strategies for provider to consider related to the updates. These updates could include, but would not be limited to, certification, supervision, reimbursement, cost report audit findings, coverage, etc.

2:45 – 3:00 p.m

Break

Exhibit Hall

3:00 – 4:15 p.m.

Concurrent Sessions

3A

Innovative Models for Rural Health and Hospital Transformation

APM/DSR Track

Andrew Coburn, PhD, Maine Rural Health Research Center, Founding Director

John Gale, Maine Rural Health Research Associate, Research Associate

In 2015, the Medicare Rural Hospital Flexibility Program funded 16 states to implement innovative health care models to support rural health system and rural hospital transformation. This session explores lessons learned from the implementation of these models and the evolving impact on hospitals and rural systems of care.

3B

Ensuring Access to Care: Best Practices in Rural Hospital Innovation

Community/Hospital Operations Innovation Track

John Supplitt, American Hospital Association, Senior Director

This session is a survey of innovation taking place in rural hospitals and communities. It will review cases from public demonstrations as well as private practice that exemplify the transition from volume to value based purchasing and from disease specific toward population health.

4:15 – 5:15 p.m.

C-Suite Roundtable

5:15 - 7 p.m.

Closing Reception

Exhibit Hall

Thursday, May 11, 2017

8 - 9 a.m.

Hospital Constituency Group meeting and breakfast

9 – 10:15 a.m.

Concurrent Sessions

4A

Rural Health Legal Update

APM/DSR Track

Brian Bauer, Hall, Render, Killian, Heath & Lyman, PLLC, Attorney

4B

Developing a Community Health Improvement Plan Thru Collaboration

Community/Hospital Operations Innovation Track

Darold Bertsch, Sakakawea Medical Center & Coal Country Community Health Center, CEO

Chastity Dolbec, Coal Country Community Health Center, Director of Patient Care and Innovation

Learn how a small rural hospital and Federally Qualified Health Center partnered with other local providers to facilitate a Community Health Needs Assessment and develop a Community Health Improvement Plan to improve population health and transition to a value based patient centered medical neighborhood of care (PCMN)

10:15 – 10:45 a.m.

Break

10:45 a.m. – 12:00 p.m.

5A

Rural Hospital Renaissance

Brian Lee, Custom Learning Systems Group Ltd., Founder

This session explains how to have a breakthrough in the patient experience at all levels that will transform the future of the rural hospital from decline to survival, growth and revival.

5B

Veterans Health Administration Rural Innovation

Thomas Klobucar, PhD, Veterans Health Administration, Deputy Director, Office of Rural Health (10P1R)

Tommy Driskill, Office of Rural Health, VHA / VA Pacific Islands Health Care System, Field Adviser to Director, Office of Rural Health, VHA / Rural Health Coordinator VA Pacific Islands Health Care System

Gina Capra, Veterans Health Administration, Director, Office of Rural Health (10P1R)

This session will explain how the Office of Rural Health, Veterans Health Administration has embarked upon a new collaborative process to disseminate innovate best practices Enterprise-Wide initiatives to Veterans Systems across the country as a means of enhancing both quality and access to health care from America's most rural Veterans.

Community Partnerships to Connect Rural Veterans to Resources

Kimber Parry, Veterans Rural Health Resource Center-SLC, Geriatric Population Scientist

Jennifer Morgan, Utah Aging and Disability Resource Connection (ADRC), Director/Project Manager

Bret Hicken, PhD, Veterans Rural Health Resource Center-SLC, Geriatric Domain Lead

This session presents a Veterans Administration (VA) initiative that helps rural Veterans access VA benefits. Community agency staff are trained about VA benefits and develop partnerships with VA staff to support outreach and benefits counseling to rural Veterans and families. VA is disseminating this initiative to rural communities nationwide.

12:00 – 1:45 p.m

Rural Health Awards Luncheon

Join NRHA for a tribute to the 2017 Rural Health Award winners.

1:45 – 3:15 p.m.

Terry Reilly Lecture

Building a workforce fit for purpose: Inspiring and growing the next generation of rural health professionals

John Wynn-Jones, MD, Keele Medical School, Senior Lecturer in Rural and Global Health

Room XX

3:15 – 3:45 p.m.

Break

3:45 – 5 p.m.

Concurrent Sessions

5A

The Networked Community Hospital: Thriving in Value-Based Care

APM/DSR Track

Frank Beaman, Faith Community Hospital, CEO

Reed Liggin, athenahealth, Vice President of Client Development

Frank Beaman will detail how Faith Community, a rural hospital in Jacksboro, Texas, reassessed its strategy for survival. Beaman will demonstrate how in order to adapt and ultimately thrive, community hospitals will need to partner for success and leverage a nationwide network of physicians and data to do it.

5B

TBD

Community/Hospital Operations Innovation Track

Lynn Barr, National Rural Accountable Care Consortium, Chief Transformation Officer

This session will describe the types of payment model innovation occurring in rural communities (including Medicare ACO's, Commercial ACO's, PCMH, and expanding population health fee for service) and the innovation around structures that facilitate such innovation (i.e., clinically integrated networks, horizontal network affiliations, HRSA networks, virtual networks, CAH/FQHC co-ownership, part B carve-outs).

Friday, May 12, 2017

8:00 – 8:40 a.m.

CMS Rural Council Update

8:40 – 9:30 a.m.

Washington Update

Maggie Elehwany, JD, NRHA Government Affairs and Policy vice president

Join rural health's top federal lobbyist for an insider's update about what's going on in Washington, and what to expect in the next year.

9:30 – 9:45 a.m.

Break

9:45 – 11 a.m.

Concurrent Sessions

6A

TBD

APM/DSR Track

6B

Chargemaster Opportunities and Pitfalls

Community/Hospital Operations Innovation Track

Dani Holley, BKD, Managing Consultant

Joseph Watt, BKD, Healthcare Partner

We will discuss areas of opportunity with rural hospitals. Hospitals will learn to review areas within their chargemasters in both the hospital and clinic setting that are at risk from both a compliance standpoint as well as a financial standpoint.

11 a.m.

End of Conference

DRAFT