



# NRHA RURAL HOSPITAL PARTNERSHIP

## DRIVE ENGAGEMENT AND IMPACT IN RURAL HOSPITALS AND CLINICS BY BECOMING AN NRHA PARTNER

### 2,000+ HOSPITALS AND 5,000 CLINICS

Tap into the Rural Healthcare Network by joining an exclusive program that provides access to this extensive network of healthcare facilities. This strategic engagement with decision-makers is essential to amplify your message and message

### 203,284 EMAILS OPENED

**From the Rural Hospitals Partners Program to Rural HCOs from May 2023 to May 2024:**

Deliver your content through a trusted source, avoiding the challenges of circumventing hospital antispam barriers and gatekeepers who do not know you.

### 8,000 ENGAGED LEADS

**Delivered from May 2023 to May 2024 to Participating Partners:** Facilitate meaningful connections and impactful engagements, maximizing your reach and effectiveness through a trust platform

### 60 EXCLUSIVE RURAL HOSPITAL PARTNERS

Stand out as one of just 60 Partners at a time, rather than being one of 200K healthcare vendors attempting to reach Rural Hospitals.

### 7K RURAL HEALTHCARE EXECUTIVES TO COMMUNICATE WITH

Build relationships by learning to recognize how rural executives communicate differently than urban or metropolitan executives.

*"Partnering with the NRHA has been a key strategic move for us, providing invaluable networking opportunities and a solid return on investment. We've seen our business with NRHA member hospitals grow significantly since starting our partnership in 2015."*

**– David Barney, Account Manager, Platinum Partner**

## ENGAGE WITH US!

Interested in becoming a partner? Contact [bedell@nrhasc.com](mailto:bedell@nrhasc.com) or [kodis@nrhasc.com](mailto:kodis@nrhasc.com) to schedule an introductory call and discover the benefits of the NRHA Partnership Program firsthand.

Ready to Apply? Take the next step and submit your application today!

## ACHIEVE REMARKABLE GROWTH THROUGH PROVEN STRATEGIES

*“Our long-standing partnership with the NRHA has been essential to our marketing strategy, giving us access to top rural healthcare leaders and enabling us to develop deep relationships within this community.” – **Ralph Llewellyn, Partner, Gold Partner***

### IMPACTFUL OUTREACH

Utilize proven marketing strategies and co-branded presentations designed to effectively convey your message, maximizing your impact on rural healthcare.

## EXPERT-DRIVEN INSIGHTS AND SUPPORT

### GUIDANCE FROM INDUSTRY LEADERS

Benefit from guidance curated by NRHA's seasoned Rural Hospital Executives, offering firsthand knowledge of the unique challenges and opportunities within rural healthcare.

*“Since joining as a pipeline partner in 2017, the NRHA has provided us with extensive opportunities to reach and engage with rural healthcare leaders through webinars and conferences, significantly impacting our service offerings.” – **Nicole Weathers, Program Manager, Gold Partner***

## MAXIMIZE VISIBILITY AND ENGAGEMENT OPPORTUNITIES

*“NRHA has been instrumental in connecting us with rural healthcare providers, enhancing our visibility and involvement across rural communities for over a decade.” – **Kate Hill, Vice President, Platinum Partner***

### PROMINENT EVENT EXPOSURE

Ensure your organization stands out at major rural health events with strategic logo placements, prime exhibit spaces, and interactive tools designed to deepen connections with key stakeholders.

## CONTENT LEADERSHIP AND MARKETING SYNERGY

### SHOWCASE EXPERTISE AND IMPACT

Contribute expert articles, white papers, and blog posts that highlight your organizations expertise and successful interventions in rural healthcare.

*“Partnering with NRHA has aligned perfectly with our mission, enhancing our ability to advocate for and meet the complex needs of the rural healthcare system.” – **Brian Haapala, CEO, Platinum Partner***